

BELIEVING IN AUTHENTIC LEARNING

Training Program

FINANCE FOR LEADERS & MANAGERS



PACE SCHOOL OF LEADERSHIP & MANAGEMENT
A Member of PACE Institute of Management

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Training Program

FINANCE FOR LEADERS & MANAGERS

All leaders and managers must be able to analyze and forecast company performance, and apply finance and accounting principles with confidence. However, unlike financial and accounting staff who must specialize and master finance, many executives do not have such a finance background. Nevertheless, understanding financial strategies is an important part of making better business decisions that affect the bottom line of any business.

Through PACE's training program on Finance for Leaders & Managers, participants will gain valuable knowledge on accounting processes and methods that can increase effectiveness in strategic planning and decision making. Instead of having to study finance and accounting for many years, as would the financial staff, business leaders and managers will just need to spend two intensive weeks to acquire the core knowledge of finance and financial management needed to perform in their positions.

PACE's training program uses the methods of "training as consulting" and has successfully delivered this program almost the last 25 years, with the

participation of leaders from domestic and foreign companies. By completing the program, participants will develop the financial skills necessary to evaluate proposed business projects, analyze the financial status of the business, and understand the control of cash flow. Furthermore, they will gain larger perspectives of analyzing the financial market and the stock market, understand foreign currency, foreign exchange and international payments, and the impact of interest rates and inflation.

The program offers a flexible schedule day or evening classes, thereby accommodating busy executives with challenging time constraints.



PROGRAM INFORMATION

TARGET PARTICIPANTS

- Non-financial executives at management levels, including chairpersons / presidents, Board members, general managers, CEOs, directors, functional directors and managers, chiefs/heads and deputy heads of departments.

PROGRAM OBJECTIVES

This program is not designed to turn you into a financial expert, but rather to help you study finance from the perspective of a non-financial manager.

PROGRAM OBJECTIVES

Upon successful completion of this program, you will be able to:

- Gain an overview of finance and corporate finance;
- Know how to organize and manage corporate financial management activities;
- Conduct corporate financial planning;
- Analyze the financial health of an enterprise;
- Discuss when and how to utilize financial consulting services.



DURATION & TUITION

- Duration: The total duration of the program is **06 sessions** (equivalent to 18 hours). You can choose to study in the evening, weekdays or weekends. Please see the detailed schedule of upcoming courses on PACE's website: www.PACE.edu.vn.
- Tuition: For the official fee and preferential policy for early fee transfer or group registration, please see details on PACE's website www.PACE.edu.vn or contact PACE's Training Consulting and Training Department.



PROGRAM CONTENT

PART I. OVERVIEW OF FINANCE

- Finance
- Corporate finance
- Corporate financial management
- Financial market

PART II. CORPORATE FINANCIAL MANAGEMENT

- Goals and objectives of corporate financial management
- Evaluating investment projects from the financial perspective
- Mobilizing capital: mobilization channels, advantages and disadvantages of each channel
- Management and utilizing corporate capital funds
- Strategic budget planning

PART III. FINANCIAL ANALYSIS

- Corporate financial analysis
- Corporate profitability analysis
- Corporate solvency analysis
- Cash flow analysis

PART IV. OTHER ISSUES RELATING TO FINANCE

- Overview of corporate valuation and stock valuation
- Foreign exchange risk management



PACE Institute of Management is highly respected for the pioneer work through empowering businesses in their management and developing leaders at all levels so that businesses can grow strongly in local and global markets.

PACE is well known for a comprehensive global partner system focus on management with **eight affiliated schools** (specializing in the fields of management, including general management, HR management, financial management, marketing management, sales management, production management, supply chain management, and project management), **eight member companies** (specializing in eight management areas), and **eight global partners** (the world's leading organizations in different management areas).

Since the establishment, PACE's mission has been to *develop high-performance leaders and certified professionals for business and society*.

To achieve its mission, PACE focuses on the following core services in management field: (1) **Public Training**, (2) **Corporate Solutions**, and (3) **Books & Publishing**.

In addition, since 2007 PACE has also initiated and managed PACE **Non-Profit Organizations** (PACE NPO) including a number of not-for-profit educational initiatives to realize PACE's mission in comprehensive and impactful ways.

With more than 25 years of experience in developing leaders and professionals for business and society, and with the first and unique global partner system of management in Vietnam, PACE provides powerful and applicable solutions to help leaders and their teams address important issues of businesses at all levels.



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